

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

United Equities, Inc.

Lat/Lon: 29.7822/-95.7499

**UNITED EQUITIES, INC.**

RF1

Mason Road		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2007 Estimated Population	10,883	87,228	153,370
	2012 Projected Population	11,971	99,391	179,334
	2000 Census Population	9,345	69,630	115,986
	1990 Census Population	8,885	44,641	64,573
	Historical Annual Growth 1990 to 2007	1.3%	5.6%	8.1%
	Projected Annual Growth 2007 to 2012	2.0%	2.8%	3.4%
HOUSEHOLDS	2007 Est. Households	3,689	27,157	47,204
	2012 Proj. Households	4,033	30,423	53,951
	2000 Census Households	3,201	22,356	37,200
	1990 Census Households	2,719	14,229	20,943
	Historical Annual Growth 1990 to 2007	2.1%	5.3%	7.4%
	Projected Annual Growth 2007 to 2012	1.9%	2.4%	2.9%
AGE	2007 Est. Population 0 to 9 Years	13.9%	17.2%	17.3%
	2007 Est. Population 10 to 19 Years	17.3%	17.9%	17.4%
	2007 Est. Population 20 to 29 Years	9.7%	9.3%	9.9%
	2007 Est. Population 30 to 44 Years	21.3%	25.2%	25.6%
	2007 Est. Population 45 to 59 Years	26.4%	22.2%	21.3%
	2007 Est. Population 60 to 74 Years	8.5%	6.3%	6.5%
	2007 Est. Population 75 Years Plus	2.9%	1.9%	2.0%
	2007 Est. Median Age	36.3	33.5	33.1
MARITAL STATUS & SEX	2007 Est. Male Population	48.4%	49.4%	49.5%
	2007 Est. Female Population	51.6%	50.6%	50.5%
	2007 Est. Never Married	22.8%	20.3%	19.9%
	2007 Est. Now Married	62.7%	68.1%	68.3%
	2007 Est. Separated or Divorced	11.1%	9.4%	9.6%
	2007 Est. Widowed	3.3%	2.2%	2.2%
INCOME	2007 Est. HH Income \$200,000 or More	7.6%	9.4%	9.4%
	2007 Est. HH Income \$150,000 to 199,999	7.1%	10.4%	10.5%
	2007 Est. HH Income \$100,000 to 149,999	24.1%	24.2%	23.6%
	2007 Est. HH Income \$75,000 to 99,999	20.5%	16.7%	16.4%
	2007 Est. HH Income \$50,000 to 74,999	19.5%	17.9%	17.9%
	2007 Est. HH Income \$35,000 to 49,999	9.7%	9.5%	9.5%
	2007 Est. HH Income \$25,000 to 34,999	5.4%	5.2%	5.4%
	2007 Est. HH Income \$15,000 to 24,999	3.2%	3.4%	3.7%
	2007 Est. HH Income \$0 to 14,999	2.8%	3.2%	3.6%
	2007 Est. Average Household Income	\$ 93,369	\$ 97,428	\$ 95,417
	2007 Est. Median HH Income	\$ 88,021	\$ 96,133	\$ 95,077
	2007 Est. Per Capita Income	\$ 31,994	\$ 30,444	\$ 29,518
	2007 Est. Number of Businesses	505	2,044	4,021
	2007 Est. Total Number of Employees	4,637	20,543	43,001

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<b>RACE</b>	2007 Est. White Population	89.2%	83.3%	81.7%
	2007 Est. Black Population	3.2%	4.7%	5.4%
	2007 Est. Asian & Pacific Islander	2.8%	6.2%	6.4%
	2007 Est. American Indian & Alaska Native	0.3%	0.3%	0.3%
	2007 Est. Other Races Population	4.5%	5.5%	6.2%
<b>HISPANIC</b>	2007 Est. Hispanic Population	2,451	19,360	34,938
	2007 Est. Hispanic Population Percent	22.5%	22.2%	22.8%
	2012 Proj. Hispanic Population Percent	26.8%	26.1%	26.1%
	2000 Hispanic Population Percent	15.0%	15.1%	16.6%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	6,950	52,878	93,180
	2007 Est. Elementary (0 to 8)	2.9%	3.1%	3.6%
	2007 Est. Some High School (9 to 11)	4.9%	4.2%	4.5%
	2007 Est. High School Graduate (12)	24.0%	20.4%	20.3%
	2007 Est. Some College (13 to 16)	24.3%	21.7%	21.2%
	2007 Est. Associate Degree Only	8.3%	7.2%	7.3%
	2007 Est. Bachelor Degree Only	25.9%	30.4%	30.3%
	2007 Est. Graduate Degree	9.7%	13.1%	12.9%
<b>HOUSING</b>	2007 Est. Total Housing Units	4,196	29,870	51,768
	2007 Est. Owner Occupied Percent	67.6%	75.9%	76.9%
	2007 Est. Renter Occupied Percent	20.4%	15.0%	14.3%
	2007 Est. Vacant Housing Percent	12.1%	9.1%	8.8%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	4.8%	6.0%	8.2%
	2000 Homes Built 1995 to 1998	3.8%	17.6%	20.6%
	2000 Homes Built 1990 to 1994	2.0%	13.4%	16.0%
	2000 Homes Built 1980 to 1989	26.8%	36.8%	32.9%
	2000 Homes Built 1970 to 1979	59.0%	24.3%	19.4%
	2000 Homes Built 1960 to 1969	3.7%	1.3%	1.6%
	2000 Homes Built 1950 to 1959	-	0.2%	0.8%
	2000 Homes Built Before 1949	-	0.2%	0.5%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	-	0.3%	0.5%
	2000 Home Value \$400,000 to \$499,999	-	0.9%	0.9%
	2000 Home Value \$300,000 to \$399,999	0.5%	2.3%	2.7%
	2000 Home Value \$200,000 to \$299,999	0.6%	9.1%	10.5%
	2000 Home Value \$150,000 to \$199,999	6.7%	16.9%	17.3%
	2000 Home Value \$100,000 to \$149,999	21.0%	25.9%	24.9%
	2000 Home Value \$50,000 to \$99,999	69.4%	42.9%	41.0%
	2000 Home Value \$25,000 to \$49,999	1.8%	1.5%	1.9%
	2000 Home Value \$0 to \$24,999	-	0.2%	0.2%
	2000 Median Home Value	\$ 94,818	\$ 125,434	\$ 126,708
	2000 Median Rent	\$ 813	\$ 748	\$ 717

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LABOR FORCE	2007 Est. Labor: Population Age 16+	8,238	62,060	109,299
	2007 Est. Civilian Employed	71.3%	70.6%	70.5%
	2007 Est. Civilian Unemployed	4.5%	4.4%	4.3%
	2007 Est. in Armed Forces	0.1%	0.2%	0.2%
	2007 Est. not in Labor Force	24.1%	24.8%	25.0%
	2007 Labor Force: Males	48.0%	49.3%	49.4%
	2007 Labor Force: Females	52.0%	50.7%	50.6%
OCCUPATION	2000 Occupation: Population Age 16+	5,025	34,385	56,858
	2000 Mgmt, Business, & Financial Operations	17.8%	21.7%	21.6%
	2000 Professional and Related	23.6%	27.4%	26.8%
	2000 Service	10.3%	8.7%	8.8%
	2000 Sales and Office	34.9%	29.8%	29.6%
	2000 Farming, Fishing, and Forestry	-	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	6.5%	5.4%	6.1%
	2000 Production, Transport, & Material Moving	7.0%	6.8%	7.0%
	2000 Percent White Collar Workers	76.3%	79.0%	78.0%
2000 Percent Blue Collar Workers	23.7%	21.0%	22.0%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	82.5%	80.2%	80.6%
	2000 Drive to Work in Carpool	9.0%	11.6%	11.6%
	2000 Travel to Work by Public Transportation	2.6%	3.2%	3.2%
	2000 Drive to Work on Motorcycle	0.2%	0.2%	0.2%
	2000 Walk or Bicycle to Work	1.3%	0.6%	0.6%
	2000 Other Means	0.7%	0.4%	0.5%
	2000 Work at Home	3.7%	3.6%	3.4%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	23.4%	19.7%	18.3%
	2000 Travel to Work in 15 to 29 Minutes	25.2%	24.0%	25.0%
	2000 Travel to Work in 30 to 59 Minutes	36.8%	42.5%	42.2%
	2000 Travel to Work in 60 Minutes or More	14.6%	13.8%	14.5%
	2000 Average Travel Time to Work	30.2	31.2	31.7
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 249.0	\$ 1,870.5	\$ 3,197.0
	2007 Est. Apparel	\$ 12.0	\$ 90.8	\$ 155.2
	2007 Est. Contributions & Gifts	\$ 17.0	\$ 133.8	\$ 229.0
	2007 Est. Education & Reading	\$ 7.4	\$ 58.2	\$ 99.4
	2007 Est. Entertainment	\$ 14.1	\$ 106.4	\$ 181.9
	2007 Est. Food, Beverages & Tobacco	\$ 38.4	\$ 285.5	\$ 488.1
	2007 Est. Furnishings And Equipment	\$ 11.4	\$ 86.2	\$ 147.1
	2007 Est. Health Care & Insurance	\$ 16.9	\$ 125.7	\$ 215.0
	2007 Est. Household Operations & Shelter & Utilities	\$ 74.4	\$ 560.9	\$ 958.9
	2007 Est. Miscellaneous Expenses	\$ 4.0	\$ 29.7	\$ 50.8
	2007 Est. Personal Care	\$ 3.6	\$ 26.7	\$ 45.7
	2007 Est. Transportation	\$ 49.6	\$ 366.5	\$ 625.9

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